

# California Arts Day

## Ideas for Visual Arts Organizations, Galleries and Museums *...From the Simple to the Sublime...*

- **Label** your events or exhibits that take place on or around October 7 as “Arts Day” events. This works especially well with coordinated same-day gallery openings.
- **Arts Day Logo.** Include the logo on printed materials for events or exhibits that take place on or around October 7, or during the month of October.
- **Kids and Stickers.** Download the Arts Day sticker package, reproduce it, and distribute to children attending your facility on Arts Day. [Stickers available at: [www.cac.ca.gov/?id=264](http://www.cac.ca.gov/?id=264) ]
- **Host an Artist** to conduct mini-workshops for kids and/or adults in an informal environment. Possible theme: “What does Art do for my life?”
- **Offer a Lecture** on a featured art form, genre or artist to the general public.
- **Reception.** Label any reception planned in early October an “Arts Day” event.
- **Discounts.** Consider offering free admission or special discounts for your Arts Day events.
- **Restaurants.** Ask nearby local restaurants to offer Arts Day specials and promote that those restaurants are doing so when advertising *your* Arts Day programming.
- **Honor** a local official who has been very supportive of the arts in your community.
- **Recognition.** Have a local official make a presentation recognizing an artist or someone locally who has supported the arts.
- **Distribute information** about the value of the arts to your community and its residents.
- **Press.** Put out a news release indicating that your organization supports Arts Day in (your community) as it is celebrated throughout the state. [Sample available at: [www.cac.ca.gov/?id=263](http://www.cac.ca.gov/?id=263).]
- **Resolution.** Promote a resolution on the value of the arts to your City Council. [Sample available at: [www.cac.ca.gov/?id=262](http://www.cac.ca.gov/?id=262).]

For more on California Arts Day, October 7, 2005, go to: [www.cac.ca.gov/?id=117](http://www.cac.ca.gov/?id=117)



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